

Subject: Fwd: Media Opportunity: L.A. Waterfront Sportfishing and Cruises
From: Dan <dan.harbor.breeze@gmail.com>
Date: 03/10/2017 08:58 AM
To: Lorena Parker <lparker@sanpedrobid.com>

Sent from my iPad

Begin forwarded message:

From: Joe Buscaino <buscaino4@gmail.com>
Date: March 9, 2017 at 5:25:53 PM PST
To: "Frank S. Yuan" <frank@asapshow.com>, Emily Tran <emily.n.tran@att.net>, Dan Salas <dan.harbor.breeze@gmail.com>, Ana Bozic <ana.dragin@lacity.org>
Subject: Fwd: Media Opportunity: L.A. Waterfront Sportfishing and Cruises

FYI...Perhaps a good opportunity to showcase your hotels.

----- Forwarded message -----

From: **Dan Salas** <dan.harbor.breeze@gmail.com>
Date: Thu, Mar 9, 2017 at 5:00 PM
Subject: Fwd: Media Opportunity: L.A. Waterfront Sportfishing and Cruises
To: Joe Buscaino <buscaino4@gmail.com>

----- Forwarded message -----

From: "Moon, Stella" <smoon@latourism.org>
Date: Mar 9, 2017 4:53 PM
Subject: Media Opportunity: L.A. Waterfront Sportfishing and Cruises
To: "dan.harbor.breeze@gmail.com" <dan.harbor.breeze@gmail.com>
Cc: "Tsang, Clara" <ctsang@latourism.org>

Hi Dan,

It was a pleasure speaking with you earlier!

Per conversation, here's a little more information about the FAM. We're working with Hainan Airlines to bring in a VIP and media FAM to explore Los Angeles. During their time in L.A., we will be bringing the group to San Pedro

for a day on Saturday, March 18. While here, we would love for them to experience the whale watching tour at 10 a.m. Also in our conversation, you mentioned about assisting us possibly with a lunch, a visit to Battleship IOWA and having them on a trolley. I'll kindly wait for an update on this, but if you need me to reach out, please let me know and I'll be happy to do so.

Like promised, I have also attached a list, which includes the journalist' outlets and Hainan Airlines VIPs, for your reference. The group will consist of 21 people (12 journalists, 7 Hainan staff members, one Discover Los Angeles staff and one tour guide). There may be one or two high-level executives from Hainan Airlines joining as well after their business meetings so the headcount might get up to 23.

I'll give you a call on Monday morning (per our call), but if you happen to have an update before, please let us know.

If you have any questions, please feel free to reach out.

Thank you for your assistance!

Best,

Stella

—image001.png—

Los Angeles

Stella Moon

Coordinator, International Communications

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— Attachments: —

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image007.jpg	870 bytes
Media List_Hainan Media.docx	15.6 KB